



ACTIVE WORKPLACES

Energising business in the
Liverpool City Region

P R E M I E R S E R V I C E

Business benefits through workplace physical activity



ARE YOU RESPONSIBLE FOR HR OR STAFF HEALTH AND WELLBEING?

Research shows that a more active workforce improves business productivity and profitability. MSP can help you to use physical activity as a tool to improve your staff health and wellbeing, plus boost business performance.



ON AVERAGE
27%
FEWER
SICK DAYS
ARE TAKEN BY
ACTIVE STAFF



REDUCED LEVELS OF
STRESS
WHICH ACCOUNTS FOR
53%
OF LONG-TERM
ABSENCES



UP TO **£34**
RETURN ON INVESTMENT
FOR EVERY
INVESTED **£1**

WHY CHOOSE MSP?

MSP is the only strategic organisation dedicated to unlocking the power of sport and physical activity across the whole of the Liverpool City Region. We are ideally placed to implement a robust package that will get your staff active and enhance your workplace culture - we offer excellent value thanks to our established partnerships with local providers.

INVEST IN ACTIVE WORKPLACES PREMIER SERVICE



Dedicated Relationship Manager

You'll have the support of an enthusiastic and experienced expert at MSP, contactable at any point - they will guide you every step of the way for easy implementation.



Sustained momentum

We ensure that fresh initiatives are launched across a 12-month period, so that there's plenty of choice for staff to get involved with and to keep them motivated.



Tailored for your business needs

We'll listen to your needs and priorities, and will put a bespoke package in place to maximise outcomes in these areas and fit smoothly within your organisation's day to day operations.

WHO WE HAVE WORKED WITH

"What a success - we now have inspired, knowledgeable and enthused colleagues who are in their workplaces organising initiatives to improve morale and activity levels."

Sue Radin, Group Workplace Services Manager at Shop Direct

"MSP have provided the organisation with a structure and purpose, which has helped keep up interest and momentum. It has made a massive difference to the organisation and has been appreciated by senior managers and employees alike."

Michelle Saleh, HR Manager at Amey

We've supported over 150 organisations of all shapes and sizes across the Liverpool City Region to improve their business performance by implementing workplace physical activity initiatives, including:



HOW THIS COULD LOOK FOR YOUR ORGANISATION

Here's an example of a Premier Service package that we could provide within your organisation over a 12-month period. We'll keep in contact with you through monthly catch-ups to make sure that everything is on target.



Better business starts today - get in touch with MSP

 merseysidesport.com/premierservice

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