

Levels of investment compared to participation rates within each individual Local Authority Area in Merseyside, and its nearest neighbour

The aim of this report is to understand, if there are variances in the levels of external investment compared to participation rates within each individual Local Authority Area in Merseyside, and its nearest neighbour. The parameters to this report include:

1. External investment sources including all **Exchequer Funding, Lottery Funding and Awards4All** for the six localities of Merseyside from 2011-2015.
2. Internal and other external investment into the six localities of Merseyside is unavailable, despite significant time, energy and efforts to access “LA Books”ⁱ.
3. External investment from Merseyside Sports Partnership not included due to comparison of nearest neighbour CSP financial data accessed.
4. Where a programme has longevity over 1 year, the funding amount may only be allocated to the 1st year, and not split over the number of years the programme would have been running for.

Methodology

Merseyside Sports Partnership (MSP) has carried out extensive desktop research and believes to have sourced the majority of external funding that has come into the county as listed in point 1 above. By using this data and information, the below analysis has taken place:

- Each Local Authority in Merseyside (Knowsley, Liverpool, Sefton, St. Helens, Wirral, Halton) has been analysed against the amount of exchequer, lottery and awards4all investment they have received. This has then been compared against the Sport England Active People results that correspond to each funding year.
- From calculating the overall investment from each Local Authority from 2011 to 2015, a £ per head equation has been calculated determining the level of investment to each person in their respective Local Authorities (LA's).
- To understand if variances in investment impacts upon participation rates and whether these are in line with other LA's, comparisons, MSP used CIPFAⁱⁱ Nearest Neighbours Model to take into account similar variables such as:-
 - ✓ Population
 - ✓ % of unemployment
 - ✓ Number of households
 - ✓ General area including educational establishments, number of families on housing benefits, and the local area
- The nearest neighbour of each LA is listed below in brackets:
 - ✓ Liverpool (Newcastle Upon Tyne)
 - ✓ Knowsley (Halton)
 - ✓ Sefton (Wirral)
 - ✓ St. Helens (Mansfield)
 - ✓ Wirral (Sefton)
 - ✓ Halton (Tameside)

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Summary

As a summary, chart 1 and 2 illustrate the trend in Active People Survey (1x30) and the investment per head calculations made by Merseyside Sports Partnership.

Purple: Liverpool Green: Knowsley Red: St Helens Light blue: Halton Yellow: Sefton Blue: Wirral

Chart 1

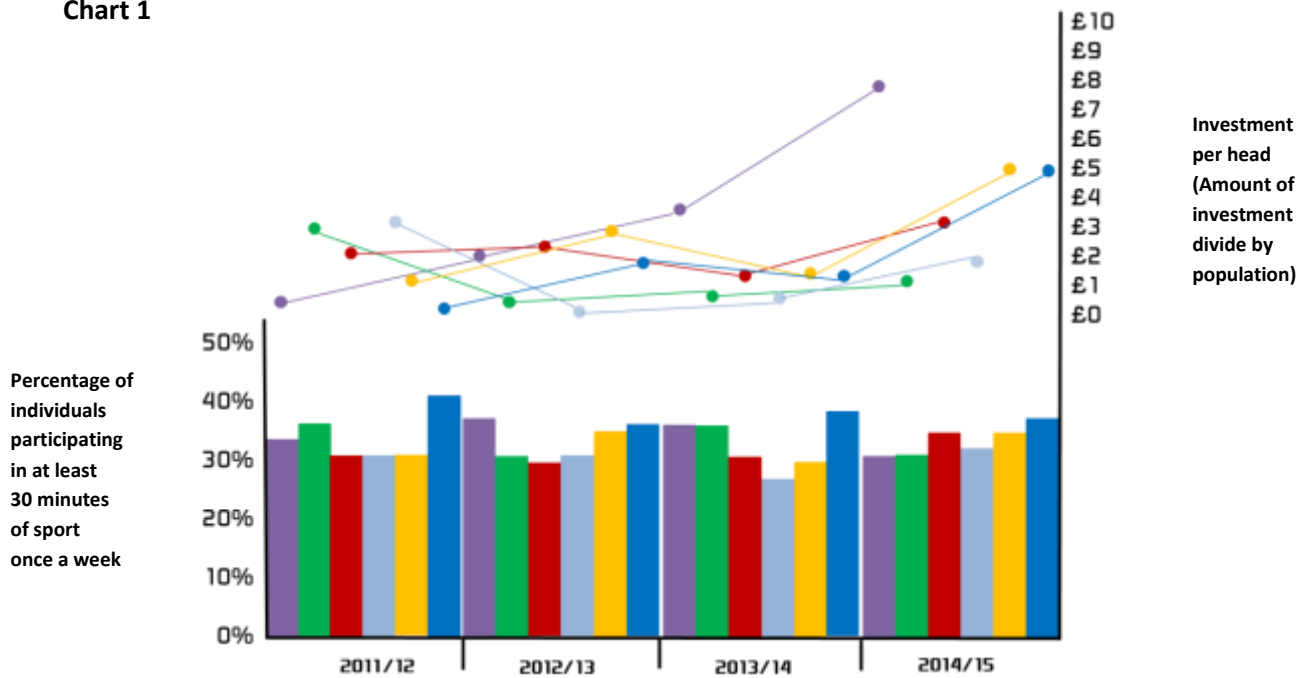
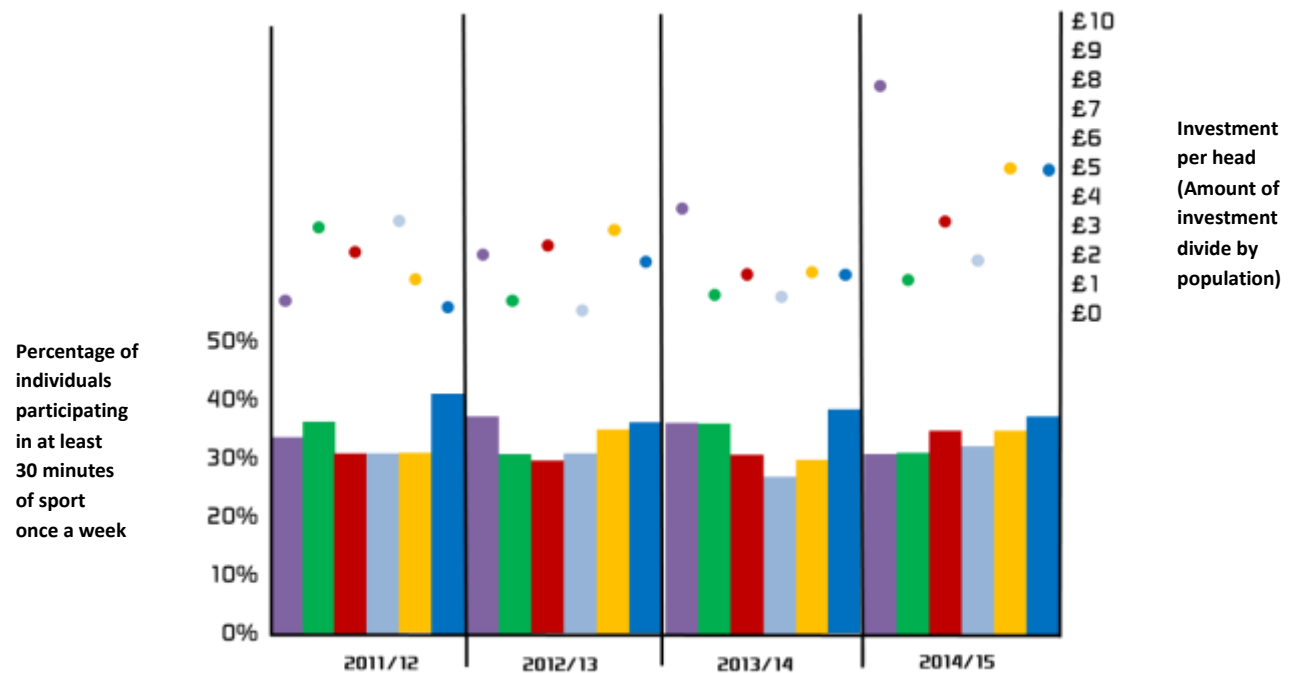


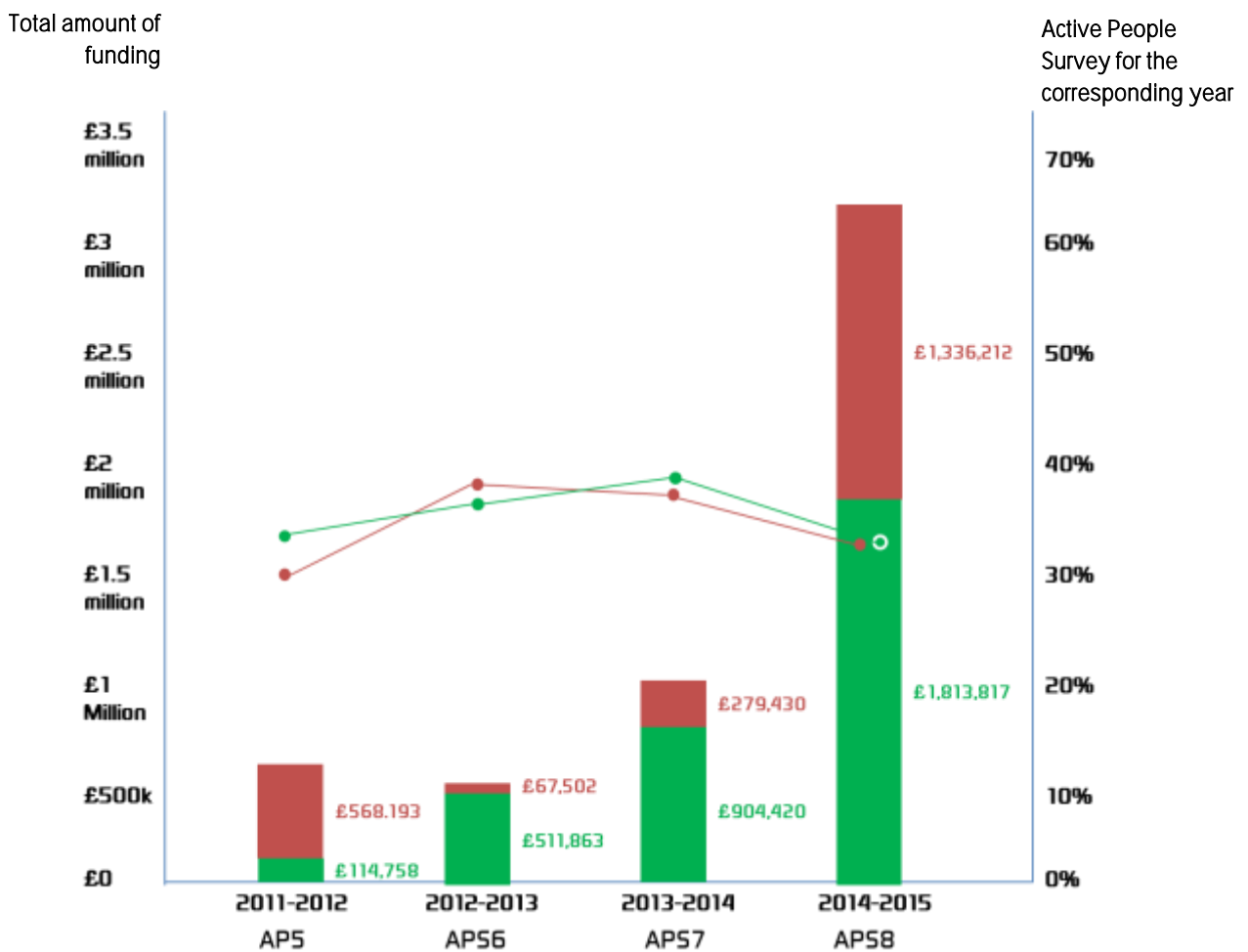
Chart 2



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LIVERPOOL & NEWCASTLE UPON TYNE

Over 4 years **Liverpool** has received significantly more external funding than **Newcastle Upon Tyne** during the period between 2011 – 2015. In 2011, just over £100,000 was invested whilst in 2014 nearly £2 million was invested in the city. As detailed below, **Liverpool** has significantly more investment than **Newcastle Upon Tyne**. Whilst investment in **Liverpool** is higher in comparison to their nearest neighbour, **Newcastle Upon Tyne** has higher Active People results. Over a 4 year period between 2011 – 2015, **Newcastle Upon Tyne** had an average of 38% of individuals participating in sport and physical activity once a week in comparison to 36% of individuals in **Liverpool**.



Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
Liverpool	£0.50p	£2.20	£4	£8.10
Newcastle Upon Tyne	£2	£0.24p	£1.10	£5

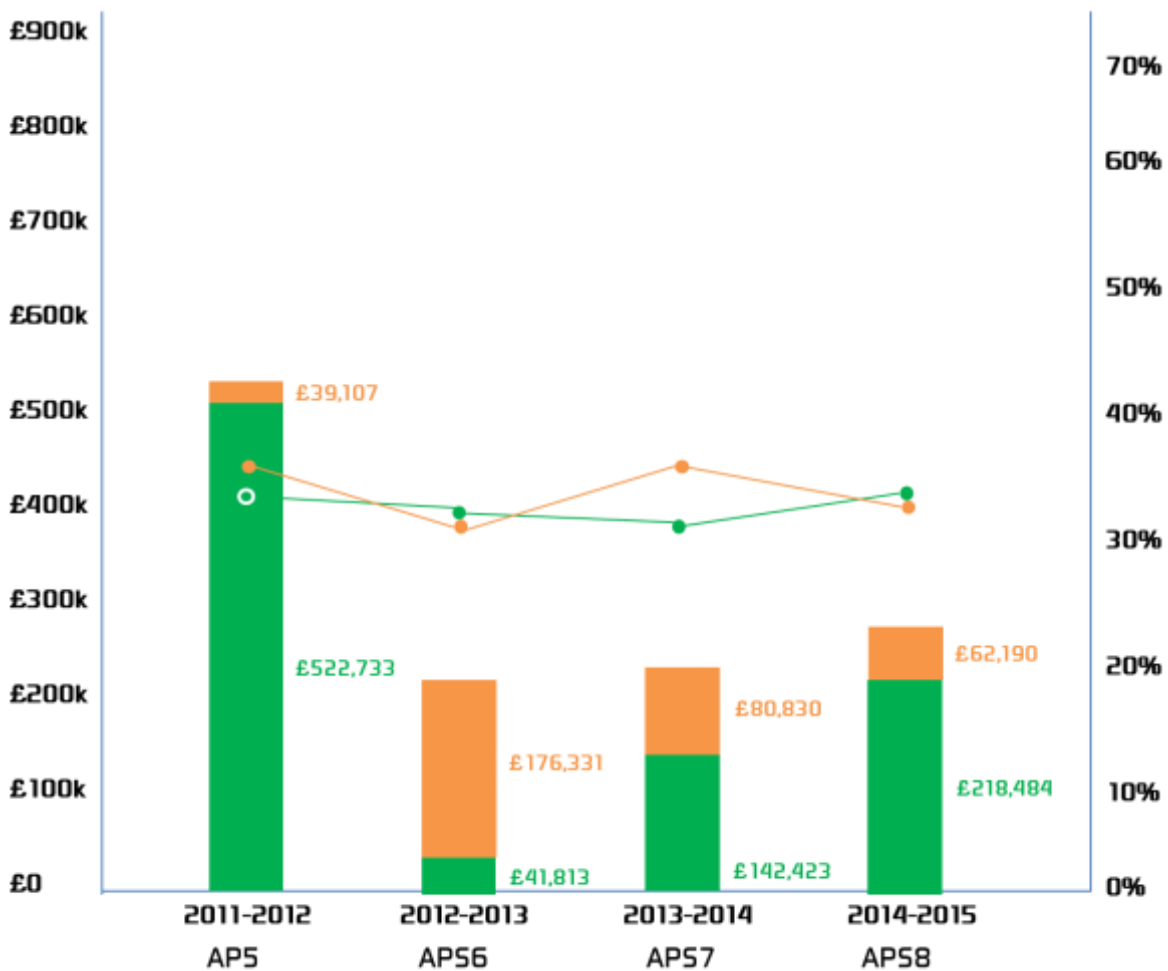
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KNOWSLEY & HALTON

Just over £500,000 has been invested into **Knowsley** in 2011/2012 including over £200,000 in 2014. As detailed below, **Knowsley** has had significantly more investment than **Halton**. Whilst the investment within **Knowsley** is higher than their nearest neighbour, **Halton** has higher Active People results. Over a 4 year period between 2011 and 2015, **Halton** had an average of 34% of individuals participating in sport and physical activity once a week in comparison to 32% of individuals in **Knowsley**.

Total amount of funding

Active People Survey for the corresponding year



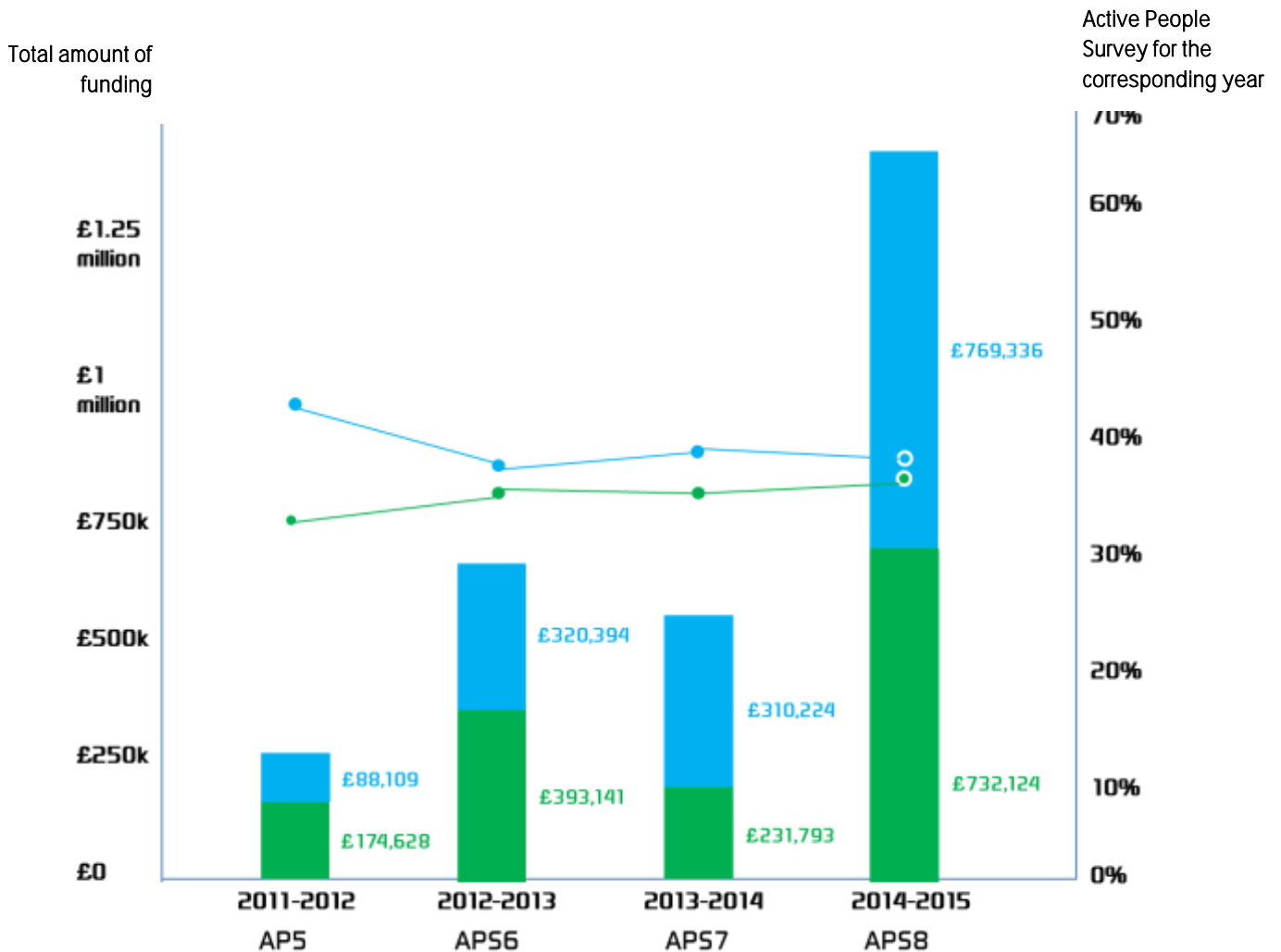
Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
Knowsley	£3.60	£0.30p	£0.98p	£1.50
Halton	£3.20	£0.70p	£0.60p	£2

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SEFTON & WIRRAL

As detailed below, **Sefton** has had less investment than **Wirral**. Whilst the investment within **Sefton** has been less than their nearest neighbour, **Wirral** has higher Active People results. Over a 4 year period between 2011 – 2015, **Wirral** had an average of 39% of individuals participating in sport and physical activity once a week in comparison to 35% of individuals in **Sefton**.



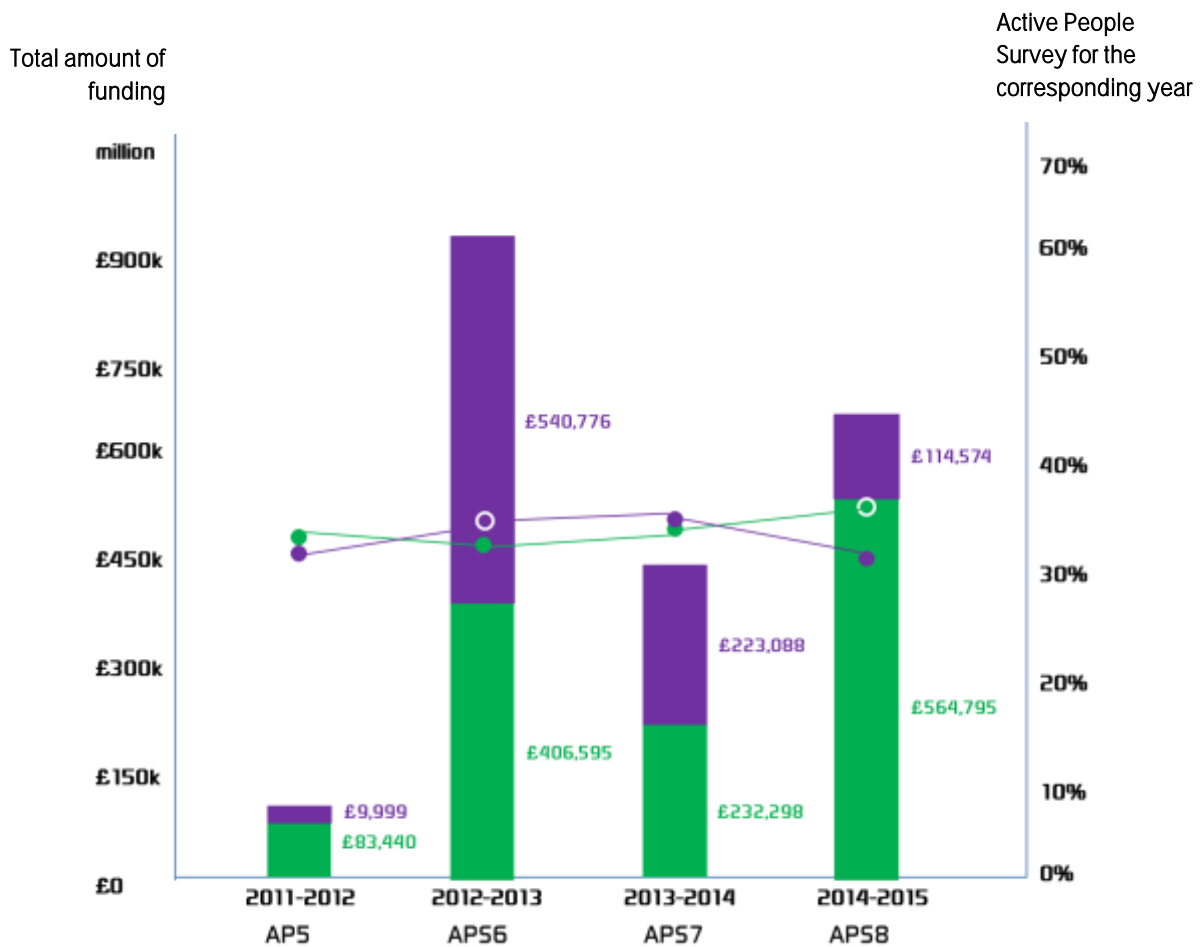
Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
Sefton	£1.22	£3	£1.63	£5
Wirral	£0.53p	£2	£2.10	£5

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ST. HELENS & MANSFIELD

As detailed below, **St. Helens** has had significantly more investment than **Mansfield**. Whilst the investment in **St. Helens** is higher than its nearest neighbour, they also have higher Active People results. Over a 4 year period between 2011 – 2015, **St. Helens** has had an average of 34% of individuals participating in sport once a week in comparison to 33% of individuals in **Mansfield**.



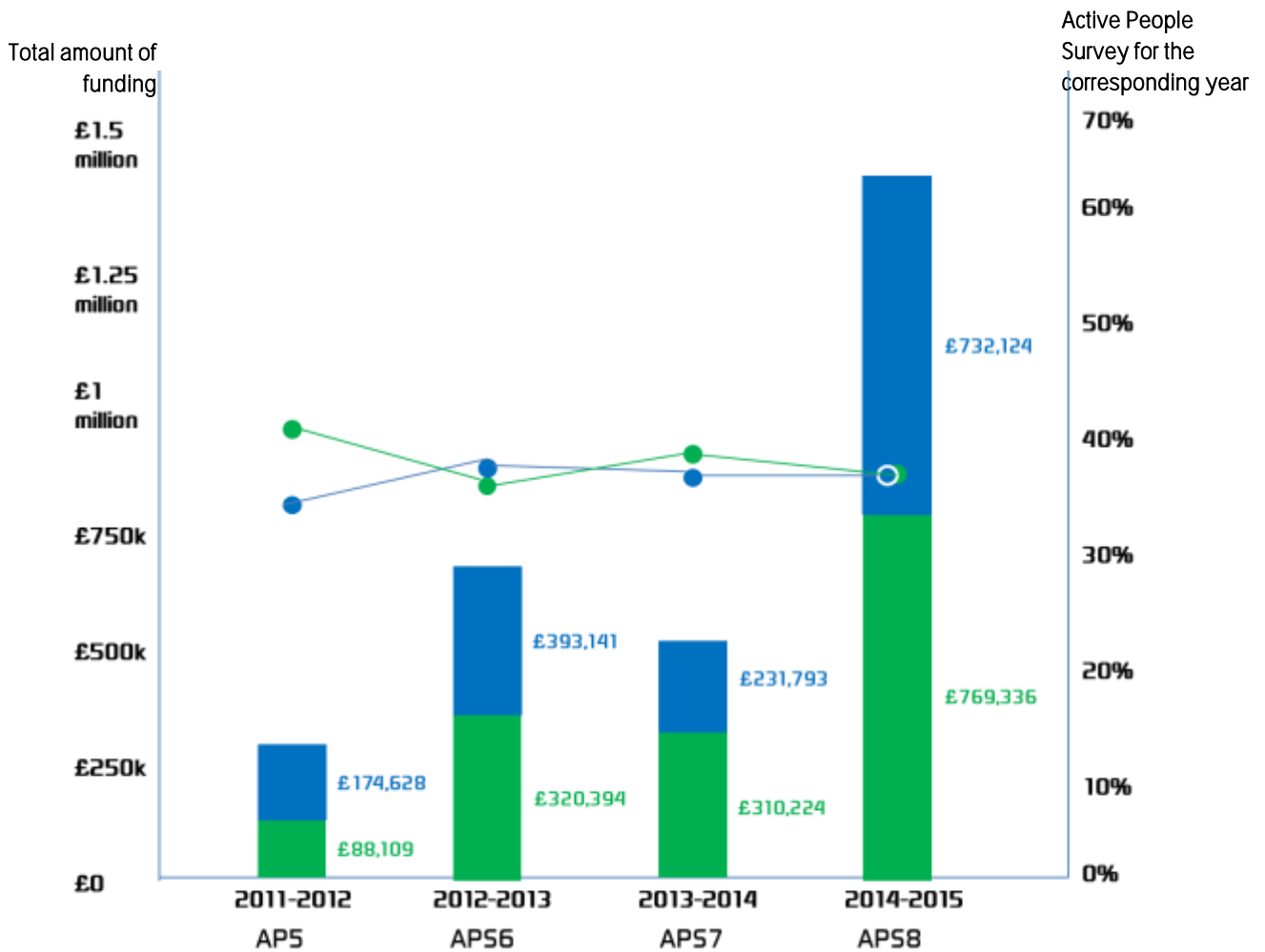
Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
St Helens	£2.10	£2.31	£1.32	£3.20
Mansfield	9p	£5.20	£2.12	£1.10

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WIRRAL & SEFTON

As detailed below, **Wirral** has had approximately £50,000 less investment than **Sefton** over a 4 year period. And whilst investment in **Sefton** is higher than **Wirral**, their Active People results are lower. Over a 4 year period between 2011 – 2015, **Wirral** have had an average of 34% of individuals participating in sport and physical activity once a week in comparison to 35% of individuals in **Sefton**.



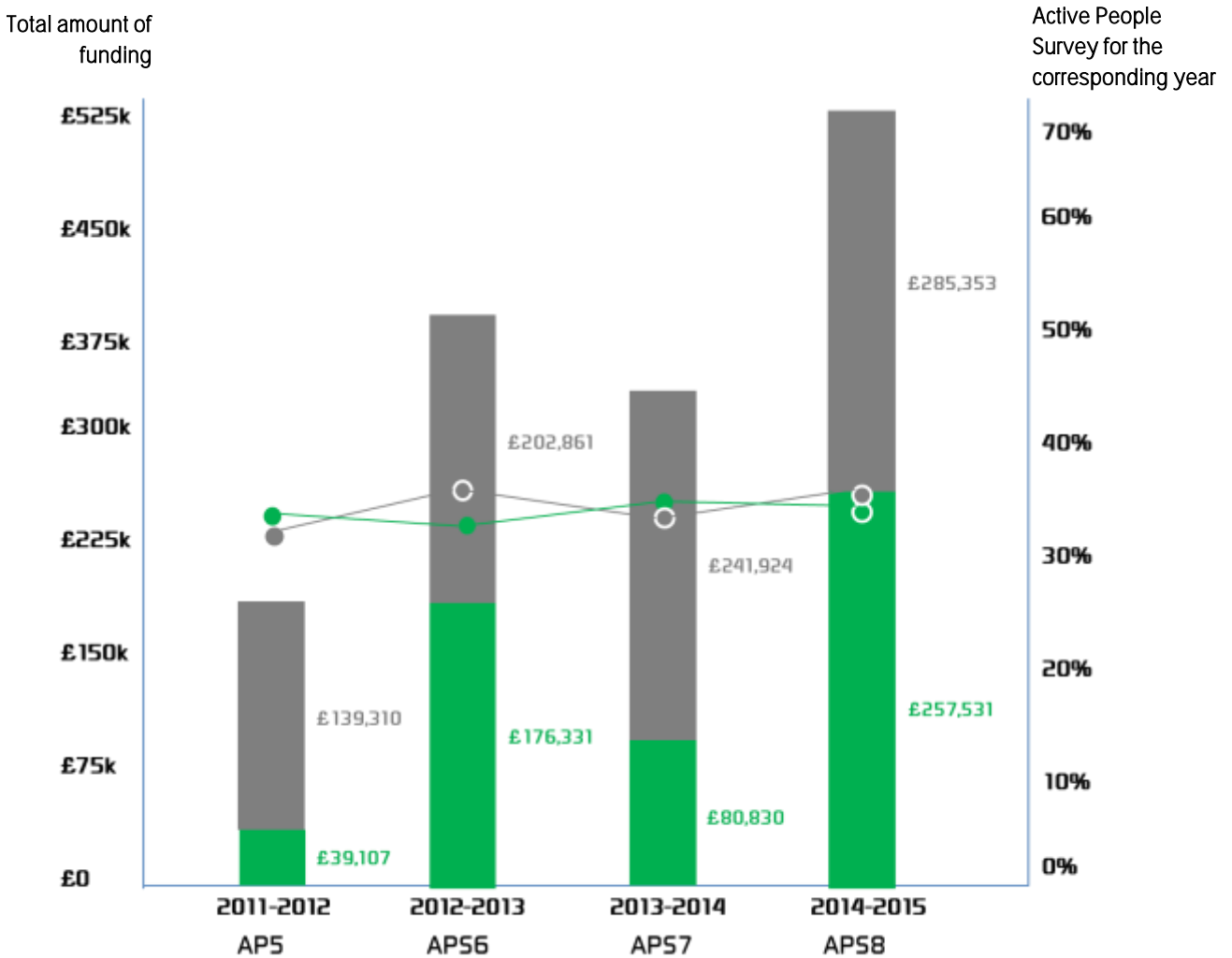
Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
Wirral	£2.10	£2.31	£1.32	£3.20
Sefton	£1.22	£3	£1.63	£5

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HALTON & TAMESIDE

As detailed below, **Halton** has had approximately £253,459 less investment than **Tameside** over a 4 year period. And whilst investment in **Tameside** is higher, their Active People results are equal to **Halton**. Over a 4 year period between 2011 – 2015, 34% of individuals in **Halton** and Tameside participate in sport one a week.



Details of Investment per head for each area can also be found below:

	2011-12	2012-13	2013-14	2014-15
Halton	£3.20	70p	60p	£2
Tameside	63p	90p	£1.10	£1.30

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OVERALL

The report has understood the ranges of investment amounts per local authority in Merseyside, and if there are any variances in investment impacts on participation rates compared to its nearest neighbour. Please note, where a programme has longevity over 1 year, the funding amount would only be allocated to the 1st year, and not split over the number of years the programme would have been running for. Overall, the data and information provided only shows external funding within each local authority, and does not represent any funding from NGBs or/and funding direct from local authority budgets. And the following observations have been drawn from the results:

- Other than Halton, investment = more active people, more often
- The majority of local authorities in Merseyside received investment injection that saw the number of individuals participating in sport once a week increase, apart from Liverpool which dropped
- To understand if variances in investment impact participation rates and whether these are in line with other local authorities, Merseyside Sports Partnership have compared each LA against their 'nearest neighbour' that takes into account different variables including the following: Population, % of unemployment, Number of households, and the general area including educational establishments and much more
- Investment per head averages over 4 years: Liverpool (£4.80), Knowsley (£2.10), Sefton (£2.70), St Helens (£3), Wirral (£2.40), Halton (£1.75)
- On average over a 4 year period, local authorities in Merseyside (£2.79) receive a greater proportion of investment per head than their nearest neighbours (£1.98)

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APPENDIX

Liverpool

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (PL4S: 11,000)</p> <p>Lottery funding (Small grants: £66,116)</p> <p>Awards4all (Healthy lifestyle: £27,303, Anti-social behaviour: £8,898, Physical activity: £1,450)</p>
2012-2013	<p>Exchequer funds (Sportsmatch: £154,107, School Games: £31,947, Facilities Development: £47,072)</p> <p>Lottery funding (College Sport Makers: £100,000, Facilities development: £128,350, School Games: £70,000, Small Grants: £41,595)</p> <p>Awards4all (Disability projects: £20,000, Education: £19,341)</p>
2013-2014	<p>Exchequer funds (Playing pitch strategy: £10,000)</p> <p>Lottery funding (Inclusive sport: £334,590, Facilities management: £179,689, Playing fields: £50,000, Satellite funding: £32,354, School Games: £45,000, Small Grants: £77,904)</p> <p>Awards4all (Sport: £200,883, Health promotion: £9,600, Education and development: £9,400)</p>
2014-2015	<p>Exchequer funds (Facilities development: £133,794)</p> <p>Lottery funding (Community programme: £84,000, Community Sport Activation: £444,640, Core City Funding: £478,000, Inclusive Sport: £318,985, Facilities development: £50,985, NBS Quest: £1,300, Primary Spaces: £288,300, Protecting playing fields: £14,286, School Games: £45,000, Small Grants: £73,545)</p> <p>Awards4all (Sport: £9,552)</p>

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Knowsley

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (National Badminton programme: £2,500)</p> <p>Lottery funding (Small grants: £5,240; facility development: £500,000)</p>
2012-2013	<p>Lottery funding (Facilities development: £14,368; Small Grants: £10,000)</p>
2013-2014	<p>Exchequer funds (Access to school sites: £25,000)</p> <p>Lottery funding (Further education: £46,581)</p> <p>Awards4all (Sport: £18,961, children & young people: £9,916)</p>
2014-2015	<p>Exchequer funds (Facilities review: £10,000)</p> <p>Lottery funding (Small grants: £19,076, Get equipped: £10,000, Community sport: £130,657)</p>

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Sefton

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (Girls Football Roadshow: £100,000, Active workplace sports league: £3,588)</p> <p>Lottery funding (Small grants: £24,213)</p> <p>Awards4all (Health: £7,430, sport: £15,170)</p>
2012-2013	<p>Exchequer funds (Club development: £6,630)</p> <p>Lottery funding (Sports development: £105,000, facility development: £193,385, Small Grants: £28,753)</p> <p>Award4all (Health: £9,820, sport: £9,525, community sport: £7,350, education: £2,810)</p>
2013-2014	<p>Lottery funding (Small Grants: £40,415, facility development: £100,000, community sport: £52,640)</p>
2014-2015	<p>Lottery funding (Community sport: £284,440)</p>

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St. Helens

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (Sportsmatch: £33,338)</p> <p>Lottery funding (Small grants: £27,820)</p> <p>Awards4all (Health: £7,430, sport: £15,170)</p>
2012-2013	<p>Lottery funding (Sports development: £30,000, facility development: £294,371, small grants: £42,394)</p> <p>Award4all (Health: £9,820, sport: £9,525, community sport: £7,350, education: £2,810)</p>
2013-2014	<p>Lottery funding (Sports development: £75,000, facility development: £100,000, small grants: £21,026)</p>
2014-2015	<p>Lottery funding (Community sport: £355,825, FE: £63,152, facility development: £95,000, small grants: £27,273)</p>

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Wirral

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (Sportsmatch: £3,470)</p> <p>Lottery funding (Small grants: £58,256)</p>
2012-2013	<p>Lottery funding (Facility development: £243,736, small grants: £41,260)</p>
2013-2014	<p>Lottery funding (Facility development: £192,346, small grants: £59,956)</p> <p>Awards4all (Sport: £6,910, community services: £9,920)</p>
2014-2015	<p>Lottery funding (Facility development: £440,294, inclusive sport: £254,859, small grants: £14,618)</p> <p>Awards4all (Health: £9,800)</p>

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Halton

YEAR	COMMENTS
2011-2012	<p>Exchequer funds (Sportmatch: £11,000)</p> <p>Awards4all (Sport: £10,000, community services: £6,913)</p>
2012-2013	<p>Lottery funding (Small grants: £11,473, inspired facilities: £45,000, sports development: £105,000)</p>
2013-2014	<p>Lottery funding (Inclusive sport: £28,420, facility development: £2,920, small grants: £15,114)</p> <p>Awards4all (Community services: £1,425, sport: £14,670)</p>
2014-2015	<p>Lottery funding (Facility and equipment development: £89,850, community sport: £141,973, small grants: £9,375)</p>

Notes

ⁱ Local Authority financial accounts “books”

ⁱⁱ CIPFA is the Chartered Institute of Public Finance and Accountancy who are the only professional accountancy body to dedicate their time to public finances.