



PHOTOGRAPHY & VIDEO STATEMENT



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There have been concerns about the risks posed directly and indirectly to young people through the use of photographs and video. As a result, a photography and video statement, as well as supporting procedures, will be implemented at the Level 3 School Games in the Liverpool City Region.

Photographs and video can be used as a means of identifying young people when accompanied with personal information. This information can make young people vulnerable to an individual who may wish to 'groom' that young person for abuse. Secondly the content of the photo can be used or adapted for inappropriate use.

As part of our commitment to the safety of all participants, MSP will do everything in its power to prevent the taking or use of photographs, video or other images of young people without the prior consent of the parent/guardian of the young person, but it should be recognised that, in this age of smartphones and social media, all parties need to be vigilant to the possibility of unauthorised photography taking place. Steps will be taken to ensure that all images commissioned professionally by the event organisers are used appropriately, that means solely for the promotion and celebration of young people being active and the activities delivered by MSP. Steps will also be taken to request that anyone attending the event in the capacity of 'professional photographer', for example commissioned photographers and photo journalists, register their equipment on arrival on site. Where appropriate these professionals will be advised of any teams where a child or children within the team cannot be photographed and they will be asked not to photograph said team(s).

The following statement will be posted at event sites, to guide attendees:

'Please be aware that to ensure safeguarding of some children there may be teams here at the event today which cannot be photographed/videoed.'

Please follow the guidance below to help us keep the young people here at the event safe.



Guidance for team managers, teachers and spectators (including parents/guardians/carers):

It is important that, as a general rule, you do not photograph children other than those who you have direct responsibility for and who you can be sure can be photographed.

If you would like to photograph children other than those you have direct responsibility for and have a genuine reason to want to do so then you should check with their team leader to ask whether their team can be photographed. N.B. Team leaders should identify only full teams who cannot be photographed, rather than a single child, to avoid any child feeling that they are being singled out.

You should also take particular care when circulating photographs on social media to avoid including other children, even if only in the background of the picture, unless you are 100% sure they can be photographed. We would also ask you not to identify names of individual children on social media, again to ensure their safety, even if photographic permission is present.

Guidance for professional photographers:

Please register your camera with the MSP event lead present on the day/games control (as applicable), providing your name, phone number, email address and publication/company you work for. We will then advise you which teams should not be photographed.'

A procedure is in place to pass on relevant information to the Event Organisers and Volunteers, to ensure the rights of the young people in respect to photography and video footage, are upheld.

Where the event organisers have commissioned the use of photographic/video equipment, or are advising any other professional photographer attending the event we will request that:

- If the young person is named, use of their photograph will be avoided
- If a photograph is used, the use of the young person's full name will be avoided



- Only images of athletes in suitable dress will be used to reduce the risk of inappropriate use
- The content of the photograph will focus on the activity, not a particular young person and will, where possible, avoid full face and body shots

Professional photographers

- will be asked to register their camera at the event. Registrations desks will be available to do this
- will be asked to complete a Registrations Form. Forms will be made available at the Sports also
- All professional photographers at the Level 3 School Games in the Liverpool City Region will be subject to the above procedures as well as other specific procedures for the use of their photographic equipment and correct use of photographs and media use. As a result of any young person not having consent for their photograph taken, will result is that team being highlighted to the professional photographers.

MSP

MSP will take particular care when circulating photographs/videos on social media to avoid including other children, even if only in the background of the picture. We will not identify names of individual children on social media, again to ensure their safety, even if photographic/videoed permission is present.

What visual material may be used for by MSP for promotion and publicity purposes:

- The photographs/film may be used in MSP publicity material such as the annual report, newsletters, brochures, video footage, MSP website and social media.
- The photographs/film may be used for a number of years, depending on its relevance to MSP's activities.
- The photographic/film subject(s) will be subject to Sport England's Child Protection Code of Conduct for Photographers and Video Producers, which, unless otherwise agreed between the relevant parties, ensures that names will be withheld in all reproductions to protect their identities.
- MSP will make all efforts to ensure the safety and comfort of the subject(s) throughout the photo/film shoot.



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