

MSP BOARD BALANCED SCORECARD 2017- 2022

Purpose: To promote MSP as a strategic, dynamic and progressive organisation inspiring people to be active every day across the Liverpool City Region

Last Updated	14/02/2019	April - March Years						
THEME	MSP BOARD WILL	SUCCESS OUTCOME	BOARD MEMBER(S) OUTPUT	2017-2018	2018-2019	2019-2020	2020 - 2021	2021-2022
STRATEGY & GOVERNANCE	Set the strategic framework for MSP till 2022	Clear strategy produced and communicated	ALL	Actioned	N/A	N/A	N/A	N/A
	Achieve Charter for Sports Governance standard	Tier 3 Charter for Sports Governance achieved and maintained	MC	Actioned	Actioned	Actioned		
PERFORMANCE, IMPACT & IMPROVEMENT	Monitor, check and challenge MSP Balance Score Card	Balanced Scorecard produced. Progress monitored against outcomes & actions	ALL	Actioned	Actioned	Actioned		
	Monitor, check and challenge MSP Board Balanced Scorecard	Balanced Scorecard Produced. Progress monitored against outcomes & actions	ALL	Actioned	On Target	On Target		
	Establish a value creation model	Value Creation Model produced and embedded into MSP way of working	CJ	Actioned	N/A	N/A	N/A	N/A
	Approve annual impact report	1-year impact report produced and distributed via www.merseysidesport.com	ALL	Actioned	On Target	On Target		
	Support the production of an overall impact report against strategy	5-year impact report produced	ALL	N/A	N/A	N/A	N/A	Action Required
	Actively participate in an annual self-review	Skills matrix completed and reviewed for identified gaps with MSP Board Members	ALL	Actioned	On Target	Action Required		
	Actively participate in an external evaluation of Board Performance	Brief produced, Expertise identified, Evaluation completed, Action Plan for improvement produced	ALL	N/A	On target	N/A	Action Required	N/A
MENTORING	Act as mentors for MSP staff on priority areas of work and projects	Confidence enhanced. Clarity of purpose improved. Thinking stretched. Knowledge transferred in the below areas:-		Actioned	On Target	Action Required		
	Director Level	Strategy development (Vision, Mission, Values, Outcomes)	CJ	Actioned	N/A	N/A		
		Value creation model developed	CJ	Actioned	On Target	On Target		
		Governance Improvements	MC/RO	Actioned	On Target	On Target		
		Liverpool Enterprise Partnership: Advisory Council Member secured	CJ	Actioned	Actioned	Actioned		
		Policial guidance shared	WS	Actioned	Action Required	Action Required		
	Senior / Junior Level	CHAMPS Blood Pressure Board Membership secured	EF	Actioned	Actioned	Actioned		
		New Brand Developed (new logo, website, messaging, feel)	SW	Actioned	Actioned	Actioned		
		Active Workplace commercialised	SW	Actioned	On Target	Action Required		
		Financial reporting re designed and strengthened	MC	Actioned	On Target	On Target		
	Social and Economic Impact model standardised with validated questions and tools	CJ	Actioned	Actioned	Actioned			
INVESTMENT	Influence inward investment	£2 million restricted funding achieved	All	Action Required	Action Required	Action Required		
	Support income generation of MSP products and services	£70,000 - £100,000 unrestricted funding achieved year on year	All	On Target	On target	Action Required		
ADVOCACY	Champion and raise the profile of MSP	Leadership and Governance shared (CSPN board workshop)	TS	Actioned	N/A	N/A		
		Value Creation Model shared (CSPN Convention - key note)	CJ	Actioned	N/A	N/A		
		Strategy development (Sport England locally and Nationally)	CJ	Action Required	Actioned	Actioned		
	Be adocates of sport and physical activity	Effectively communicate with identified system leaders at Policy, Environmental and Organisational levels	ALL	On Target	On Target	Action Required		
	Stay abreast of new development and trends ensuring that MSP is able to respond postively and effectively to them	New developments / trends shared at each Board Meeting (Locally & Nationally) relevant to MSP development	ALL	On Target	On Target	On Target		