



# 2020 ACTIVE ST HELENS BUSINESS GAMES



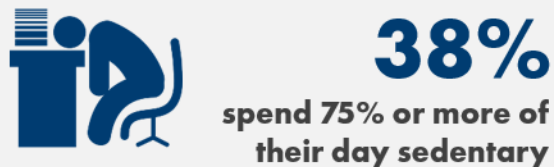


## DEMOGRAPHICS



## ACTIVITY LEVELS

Participant activity levels prior to attending the event (active = more than 150 mins moderate intensity physical activity per week)

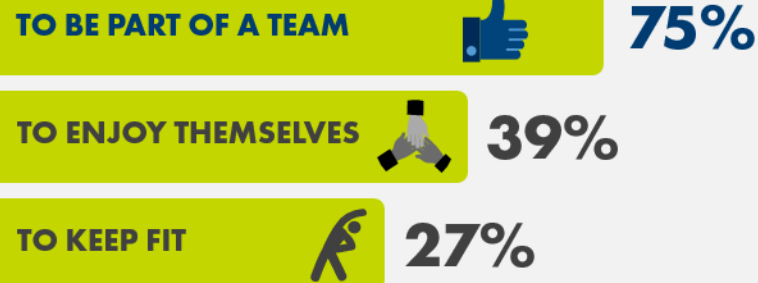


## PARTICIPATING ORGANISATIONS



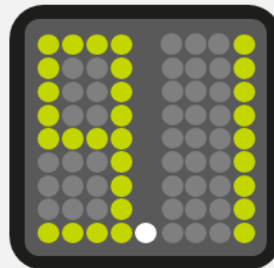
## MOTIVATIONS

Why participants chose to take part



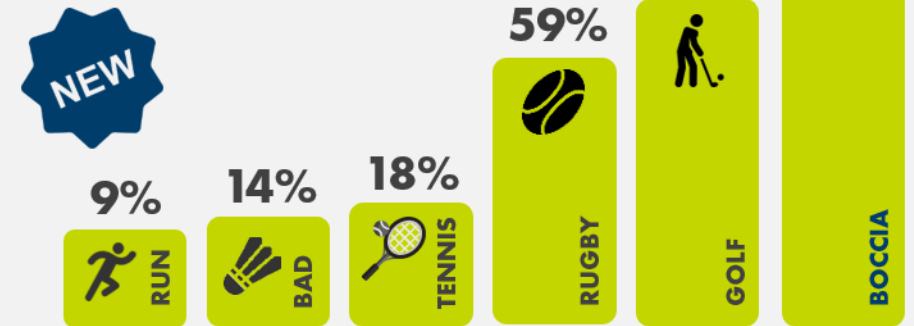
## SATISFACTION

Average satisfaction Rating (out of 10)



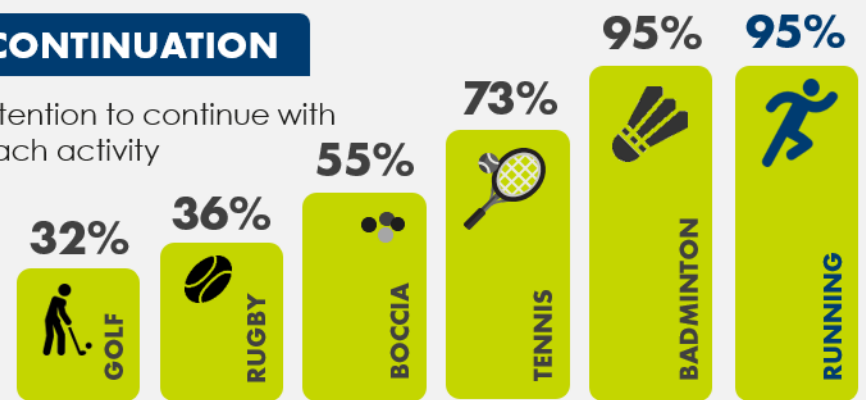
## NEW PARTICIPANTS

Percentage that tried each activity for the first time

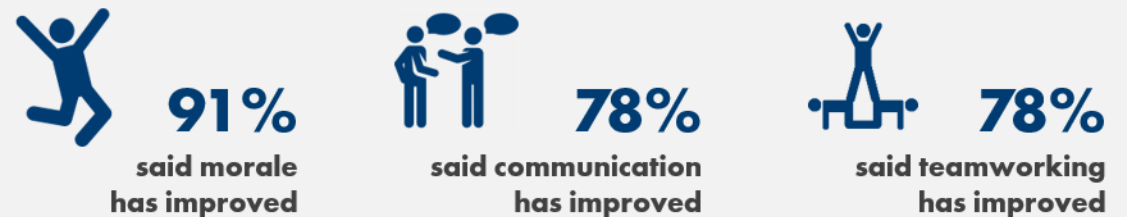


## CONTINUATION

Intention to continue with each activity



## IMPACT ON TEAMWORKING SINCE ATTENDING



# DEMOGRAPHICS AND IMPACT





**“A great event bringing our team and organisations together..it’s made me think about taking up badminton with my son. I’ll look forward to taking part again next year!”**

***Business Games participant***





**“I just wanted to say a massive, massive thank you for putting on such an enjoyable event. Everyone this morning was saying how brilliant it was; it’s had such a positive impact on team morale”**  
***a Team Manager attending the Business Games***