

## 1) Introduction:

The Merseyside Violence Reduction Partnership (VRP) uses a multi-agency 'public health' approach to preventing and tackling serious violence. The VRP has been awarded further Home Office funding to continue its work for 2020/21.

MSP has been appointed to commission the sports sector to provide effective projects which target young people who may be at risk of experiencing or becoming involved within violent crime, gangs or anti-social behaviour.

Our work will be targeted in thirteen key wards across the City Region and we will be seeking projects which target a wide range of young people in these communities. It is essential that applications target the priority wards and audience whilst clearly demonstrating how young people have been central to creating the project.

If you consider your group or organisation can contribute to making Merseyside a safer place and meet the criteria for funding we encourage you to apply.

All projects will need to start at the earliest opportunity, with all project monies spent by 31<sup>st</sup> March 2021.

**If you have any questions about the application process, please contact a member of MSPs Children and Young People Team.**

**Calum Donnelly, Strategic Lead for Sport and Physical Activity:**  
[c.donnelly@merseysidesport.com](mailto:c.donnelly@merseysidesport.com) / 07739 254 835

**Jennie Platt, Sport and Physical Activity Officer:**  
[j.platt@merseysidesport.com](mailto:j.platt@merseysidesport.com) / 07739 254 833

**Kyle Tunstall, Sport and Physical Activity Officer:**  
[k.tunstall@merseysidesport.com](mailto:k.tunstall@merseysidesport.com) / 07894 398828

## 2) Areas of Delivery:

Sports projects will need to target the following electoral ward areas of Merseyside:

Birkenhead and Tranmere, Wirral.  
Town Centre, St Helens.  
Kensington and Fairfield, Liverpool.  
Riverside, Liverpool.  
County, Liverpool.  
Kirkdale, Liverpool.  
Tuebrook & Stoneycroft, Liverpool.

Everton, Liverpool.  
Princes Park, Liverpool.  
Warbreck, Liverpool.  
Speke & Garston, Liverpool.  
Anfield, Liverpool.  
Picton, Liverpool.

## 3) Funding available:

The total delivery fund is £112,500.

We need to spread the funding across our thirteen priority areas. We are anticipating supporting a smaller number of larger projects across a range of sports/interventions which demonstrate the greatest impact in each ward area; therefore consortium/partnership applications are encouraged.

Organisations who are not connected to wider partners *should* still apply.

Grants can start at £2,500.

The maximum available is £40,000. Although we would expect significant impact against our outcomes and most, if not all, priority wards covered in projects of this size.

## 4) What the funding can be used for:

Funds can only be used for new projects or as an uplift for a project that is already in place (by uplift, we mean extension of a project to a new cohort or into a new area).

### We can fund:

- New or additional equipment
- Additional sessional staff and/or coaching costs.
- Additional non-sport services which are aligned to sport sessions
- Training or coach development costs
- Venue hire
- Transport
- Volunteer costs or expenses.

### What cannot be funded:

- Individuals
- Organisations without three unrelated management committee members.
- Unincorporated organisations, unaffiliated sports clubs or groups without a constitution.
- Projects and activities classed as a statutory responsibility.
- Organisational profit, dividends, or staff bonus schemes.
- Politically connected or exclusively religious activities.
- Purchase of vehicles
- Contingency costs
- Buildings and refurbishments
- Existing projects/clubs/sessions.
- Projects retrospectively funded or items committed to before funding is approved
- Projects for gifted and talented participants

### Minimum Standards:

Applicants and projects must meet our minimum standards

- Have a formal constitution or governing document *and* a bank account in the name of the group/organisation. Bank account, set up in the name of the organisation.
- Hold appropriate levels of public liability insurance.
- Have a nominated lead officer in place.
- Hold a sustainability development plan, with an exit strategy from set up funding
- Meet the minimum coaching/lead activator recommendations from the NGB and MSP Coaching Standards.
- Adopt an appropriate child protection policy.
- Be delivered in a safe environment with access to first aid and a qualified first aider.
- Have access to participant registration details including medical details and emergency contact details at all times when club sessions are running.
- Adopt and practice codes of conducts for coaches, participants, volunteers and parents.

## **5) Target audience:**

We want to see projects which cater for young people aged between 5 – 25yr olds.

There are four target audiences:

- a) 'Universal audience': Those not currently involved in criminal activity, but for whom there may be friend/family/environmental/community/school risk factors.
- b) 'Potentially high-risk audience': Young people known to hang out in spaces where they are potentially more at risk.
- c) 'Known risk': Young people with known risk factors including Adverse Childhood Experiences (ACEs) and suspected to be involved in criminal activity. These young people may be known to police/authorities but have not received a conviction.
- d) 'Involved in violence/crime': Young people with known risk factors and are involved in the criminal justice system

## **6) What are we trying to achieve?**

Put simply; we are trying to improve the lives of young people and the communities they live in across Liverpool City Region.

MSP and the VRP have some short-term outcomes we trying to achieve from these projects. Successful applicants will no doubt meet a number of these outcomes:

1. Increase participation of young people in priority areas engaged in sport and physical activity.
2. Increase in number of young people provided mental health interventions.
3. Increase engagement of young people involved with positive community groups, role models and pathways.
4. Increased and effective interventions around serious violence within schools.
5. The voices of young people and communities being embedded within the priorities and work of the VRP from targeted communities identified as at risk within the problem profile.
6. Improved feelings of safety within communities and young people including reduced fear of violence.
7. Increased support for the most vulnerable students across all educational settings notably using effective mentoring and restorative practice approaches.
8. Better support for at risk offenders including their families.

## 7) Young Persons Voice:

The best projects, and those most likely to be funded, are those which include young people in the development and delivery. This is commonly known as co-creation. It's a really important thing!

Co-creation could not be more relevant than when designing projects for young people. Whilst providers may be experienced deliverers and projects are often user tested... *eventually!* It can often be that projects have not consulted with the audience they are expecting to engage. As society changes - *and its changing at speed!* – so do the reasons why young people take part in sport physical activity

Applicants will need to demonstrate youth voice and co-creation in their projects, and not just at the start but throughout the delivery. **This is essential.** Applicants can get a good understanding from our Youth Insight section on our webinar in September.

## 8) Key dates:

MSPs Webinar: Tuesday 8<sup>th</sup> September 2020 at 2.30pm

Application deadline: 25<sup>th</sup> September 2020 at 12.00pm

Delivery to commence by: 1<sup>st</sup> November 2020

Project ends: 31<sup>st</sup> March 2021

Project review visit: December 2020 – February 2021

Reporting deadlines: 11<sup>th</sup> December 2020 and 19<sup>th</sup> March 2021

## 9) ACES Training:

All successful projects will be asked to attend ACES (Adverse Childhood Experiences) training course. **This is a requirement of the funding.**

Further details on dates will be provided upon commissioning of successful projects.

## 10) Sport Sector Training:

All successful projects will be eligible for sport sector training as need dictates. All projects can be delivered online. MSP will seek to provide, where needed:

Minds 'Mental health awareness for sport and physical activity'.

Street Games 'The Impact of Sport and Youth Crime (10 principles)'

Street Games 'Mentoring and Development Programme'

Coaching UK's Safeguarding and protecting children in sport.

## 11)North West Sport, Physical Activity and Mental Health Hub:

MSP are a strategic partner of Minds North West Mental Health and Sport and Physical Activity Hub (Mind Hub) which is operated by Merseyside Sports Foundation. All applicants will be offered the opportunity to engage and contribute to the network. You don't need to wait until the application process is completed, anyone can sign up to the network.

More information is available here: <https://theactivedifference.com/physical-activity-mental-health-network/>

## 12) Next steps:

- Sign up to MSPs VRP webinar for more details:

<https://www.eventbrite.com/e/merseyside-vrp-funding-for-the-sport-physical-activity-sector-tickets-118538314289>

- Idea generation and consultation.
  - Discuss the opportunity and project ideas with others in your club or organisation and local partners (MSP can help connect you).
  - You must also consult and co-create with young people and demonstrate this in your application.
- Contact a member of the MSP team should you have any queries.
- Complete and submit an application form detailing your idea, consultation, sustainability plan and budget. All applications must be submitted to: [CYP@merseysidesport.com](mailto:CYP@merseysidesport.com)
- Successful applicants will be required to complete project due diligence including a service level agreement (SLA), child protection and safeguarding checklist, new vendor set up forms and an invoice.