

Appendix 1

MSP Team Update – 27.07.2023

Teri Wainwright (TW) (Partnership Officer)

The Together Fund has enabled community groups/clubs to continue to exist and engage with their communities and support people to be engaged and active. Since it's launch I have been working mostly with the women's organisations that came through to us, giving advice, help and support during these times and also learning about the needs and wants needed in these communities to continue to develop and grow.

Through the Together Fund we want to build a network from the connections we have made in various areas, one of them being the Women Together Initiative.

The initiative will focus on empowering women and girls in the sports & physical activity workforce and to engage more women and girls in physical activity. We want to provide equal opportunities, skill development, and leadership guidance to drive a positive change. Through networking and sharing good practices, we aim to create an inclusive sports & physical activity workforce. Promoting gender equality and hopefully fostering a future in this area of work. Our mission in short is to empower women and girls in the sports and physical activity workforce and our vision in short is to have a future with equal opportunities and recognition for women and girls in the industry.

Collaborating with Club Matters, a part of Sport England, to participate in stakeholder events focused on various topics such as mental health, volunteers, clubs, culture, and values. The primary goal is to foster a safer culture and promote safer sports practices.

Regularly engaging in quarterly meetings with a senior consultant from Continuum Sport & Leisure Ltd to identify the specific needs of Merseyside clubs, coaches, volunteers, and communities in areas related to development. The insights gathered from these discussions, combined with the stakeholder events, have led to the creation of more workshops, particularly for community groups. Club Matter workshops now cover a broader range of topics, including around the cost of living and Raising Money to Sustain Your Organisation to name a few, in addition to traditional sports club-related workshops. These valuable resources are promoted actively across our social media channels and to our partners for their benefit.

Kenny Chu (KC) (Learning, Research & Insight Officer)

Key Activities:

Set up a Working Group - So we're taking a collaborative approach to solving this challenge.

Development Sessions - We've come together as a team to establish a Project Brief, which includes our:

Goals

Aspirations

Wants & Needs - for this work

Draft MEL Framework developed - Which has 4 key areas for development

1. Data (& Insight)
2. Learning (& Continuous Improvement)
3. Performance (Management)
4. Impact (& Evidence)

Next Steps - Over the next year or so, we'll be working systematically through this MEL Framework to understand, at a broad level:

WHY - Understanding what's important / development priority?

WHAT - What do we capture and measure?

HOW - How do we systematically go about putting this into action, how do we operationalise it?

End Goal - We develop tools and systems that help us intentionally measure, evaluate and learn.

Brendan McCrudden (BM) (Delivery Officer)

Switch roles as part of the restructure from Business Admin to Delivery Officer

Together Fund Programme. Current Round – projects approved by Sport England. The team maintains contact and relationships with partners.

- Together Fund Programme is finished by September. Will collect feedback from partners and submit reporting to SE.
- Undertaking a MEL of the programme and will share learnings both externally and internally.
- Together Fund Newsletter – A form of in-kind support to our partners without funding, currently trialling, 2 editions sent out.

Took on CPD to upskill myself in MEL

Amy Fisher (AF2) (Delivery Officer)

School Games - We have adapted the School Games delivery to focus on those young people most in need by creating events that are not solely just for the competitive best of the best. We have created three themes which allows us to support schools in selecting those young people who would benefit the most.

Celebrate: Events are focused on fun and enjoyment of participants to encourage participation with recognition of their efforts and engagement.

Aspire: Participants will develop different sport-specific skills and increase motivation within sport as well as foster social connections.

Inspire: A competitive event with recognition of participants for their sporting

Performance. These competitions will support the individual's development and character in sport.

We have provided young leader opportunities to those at secondary schools and universities to gain new skills as well as confidence in officiating events.

Going forward will move our attention to supporting the three new School Games pledges of:

Tackling Inequalities- Increase participation of schools from the most underserved communities

Physical Literacy - Positive experiences are created and promoted for children and young people

Youth Engagement - Embed and enhance the principle of 'by young people, for young people'

These pledges being in place allowed us to continue with the reframing of the School Games as we look to move away from traditional competitive events via pathways into a more targeted approach.

We are looking to transition into a more place based approach to tackling inequalities in those that need it most. These events are designed to have a positive experience for those young people.

It has been highlighted through the network the importance of hearing directly from the young person and this is a priority over the next academic year.

The biggest challenge we are facing is changing the opinions of the network and schools. The School Games nationally has changed massively in its approach and for many partners and schools it's not the norm. We are on a journey to bring everyone along and understand the reasons why the school games have shifted and the benefits it will provide nationally.

Active lives - Our focus has been to support schools in achieving 300 completed surveys to gain local data this has been achieved by 2 of the 6 boroughs.

This programme has been supported by members of the MSP team throughout the academic year, and we have built stakeholder relationships to support Active Lives such as SGO's, PESSPA groups and Local Authorities.

Going forward we have developed a work programme to look at what things have worked, what hasn't and our learnings from other AP's. Our hope is with these changes we will gain more buyin from schools and stakeholders of the benefits of Active Lives

Stakeholder and school engagement continues to be a real challenge for us. With key partners resistance to the survey, perceive a lack of value and critical of methodology. The survey does not meet local need.

Danny Woodworth^ (DW) (Partnership Manager) – read by JP

ICS commissioned All Together Active strategy launched in October, with political and sector support demonstrable

Alignment with Marmot Beacon Indicators and referenced in the ICB Five Year Joint Forward Plan

We've been firming up the strategy governance, with a structure of supporting thematic and Place groups now underpinning the future implementation of the strategy – with priorities identified to move forward to look for investment

A number of successful pilot projects have been run that have embedded physical activity within health pathways, and these are ready for, or are in the process of, scale-up; examples include supporting patients with alcohol misuse to improve outcomes, delivering a Making Every Contact Count for Physical Activity workforce development programme, and supporting NHS Trusts to improve provision for staff & patients

'One Year On' online event planned for 10am Weds 18th October to celebrate achievements to date

Kyle Tunstall (KT) (Senior Partnership Officer) – read by JP

VRP

Tender submitted on 21st July to Merseyside Violence Reduction Partnership in partnership with Community Foundation for Merseyside. CFM will again be the lead partner. MSP role intended to be similar to 22/23 - which was the sports sector leader for MVRP and CFM.

Sport, Art and Culture programme this year is for a total of £250,000 - with an option of extension for 24/25. MSP have suggested a £10,000 management fee - which is frozen at last years rate.

We expect to hear back in August if we have been successful in our bid.

There is a medium term vision starting to develop our knowledge and experience to play a bigger role across the region in safer and stronger communities.

DIAP

I have recently taken on some responsibility for MSP's DIAP development and implementation of MSP's DIAP. I will be there for the meeting with our consultants on 18th August, alongside Calum and Catherine; with continued support from Tom.

EDI

Our partnership with Merseyside Alliance for Racial Equality (MARE) has recently extended into its second phase. We received great feedback from partners about the "engaging diverse communities in sport and physical activity" workshop which we developed and co-delivered in phase 1.

We have now moved closer to phase 2, in working with MARE to develop leadership network meetings with the aim to strengthen the support and collaborative opportunities to tackle race inequality for partners across LCR.

This work and phases are following a theory of change that was developed with MARE.

There are longer term ideas to implement and test this theory of change model to tackle other inequalities.