

MSP's Commitment: Women and Girls



Working together to ensure Liverpool City Region (LCR) is a place where equality for women and girls is a reality.

Merseyside Sports Partnership (MSP) is proud to be leading on behalf of LCR Combined Authority.

We are committed to collaborating alongside all six places within LCR, and to growing a movement that advances equity in movement, physical activity and sport.


















As part of a wider whole-system approach, we are aligning our themes for action with the 10 principles of the International Working Group (IWG) on Women and Sport. (Shown right).

MSP will prioritise workforce and participation as areas of interest, with a particular focus on safety. We draw a clear line of sight between our actions and these principles in our action plan.

We encourage you to join us in applying these principles to create lasting change across LCR.



Our Action Plan

Priority	Theme	Action	Role	Timeframe
Operations	 	Gender equity highlighted as a priority in MSP Equity, Diversity and Inclusion Action Plan 2023-27.	Convene	Long
Operations	  	Provide deliberate capacity hosted at MSP to support this movement to grow, and ensure connection to place across LCR.	Convene	Medium
Workforce	 	MSP will work to strengthen equitable pathways between education and employment within LCR, for women and girls.	Convene	Medium
Workforce	 	MSP will listen and learn from women and girls across LCR, relating to their experiences. Co-facilitating conversations with partners.	Champion	Short
Participation	 	Growing opportunity for Active Bystander Training opportunities, to address safety concerns, for system and place partners.	Enable	Medium
Participation	  	Supporting active environments which address the barriers and enablers to those spaces for women and girls.	Enable	Medium
Participation	  	Work alongside Violence Against Women and Girls networks across LCR, and support the opportunities through movement.	Champion	Long

The Challenge: Systemic Barriers

To tackle persistent inequalities, we must first understand the systemic layers that collectively influence the lives and opportunities of women and girls.

Influences impacting women and girls

Culture norms & Ideologies - Language, metaphors, stories, imagery, assumptions, mindsets, media, belief and world view. >>>

Conditions - Socio-political, economic, environmental. >>>

Policy - The Equality Act 2010, pay, accessibility, inclusion, violence against women and girls, menopause, paid leave. >>>

Physical Environment - Green & blue spaces, safer streets, transport, ownership, gym/leisure. >>>

Organisation & Institutions - Education, governing bodies, healthcare, authority, clubs, police, businesses. >>>

Social Environmental - Social networks, groups, girls on the go, Campaigns e.g. #SheInspires, #ThisGirlCan. >>>

Individual - Capabilities, opportunities, motivations, knowledge, needs, behaviour, physical & mental health wellbeing, Active Bystander. >>>

