



**MERSEYSIDE SPORTS PARTNERSHIP**  
THE ACTIVE PARTNERSHIP FOR  
LIVERPOOL CITY REGION

# BOARD RECRUITMENT PACK





# WELCOME







# INTRODUCTION

Thank you for your interest in becoming the next Chair of Merseyside Sports Partnership, the Active Partnership for Liverpool City Region.



Merseyside Sports Partnership (MSP) is part of a national network of 42 [Active Partnerships](#) – collectively, we work to create the conditions that enable everyone to be active every day. Working closely with Sport England, we also enable the local delivery of the [Uniting the Movement](#) strategy.

Our new CEO, Justine Blomeley, joined in March 2024, and has brought considerable change to MSP over the last 18 months, both to the Board and to the organisation as a whole.

Now, as part of our forward trajectory, we are looking to recruit **two new Board Members**, ideally with backgrounds in and knowledge of Education and the worlds of Sport and NGBs.

As a local partner working across Liverpool City Region, we are shifting towards a place-based approach to work, in order to better tackle local challenges and reduce inequalities.

Our aim is to grow our local knowledge and expertise and become truly well connected with the people, community groups, organisations, and leaders from right across the system.

We are looking for Board Members who share our vision and are committed to supporting the changes needed to grow a 'movement for movement' across the whole of Liverpool City Region.

**Rachel Fowler**  
Current Chair of MSP



## VISION

To create a better life for the people of Liverpool City Region through movement, physical activity and sport.



## PURPOSE

We are a collaborative leader and strategic partner working to embed movement, physical activity and sport as a way of improving people's lives.



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# EQUALITY, EQUITY, DIVERSITY & INCLUSION

**At MSP, we are working to create a region where all communities, groups and residents have equal access to opportunities to be active.**

To make this vision a reality, we must help to improve lives whilst working together as a whole system to embed movement, physical activity and sport across our region.

Liverpool City Region consists of the six Local Authority areas of Halton, Knowsley, Liverpool, Sefton, St Helens and Wirral. Each has many amazing strengths that are currently helping 1.6m residents access opportunities to be more active. Sadly, however, opportunities are not equally available for all.

Of the 30.3% of people who are currently inactive, we know that if you are female, from an ethnically diverse background, have a disability or long-term health condition, a different sexual orientation to straight, or are in lower socio-economic groups, you are less likely to be active. We want to tackle that social injustice through leading by example.

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A full-page photograph with a green color overlay. It depicts a family of four in a grassy field. In the foreground, a young child wearing a beanie and a jacket is riding a small, dark-colored balance bike. A man, also in a jacket and hood, is leaning forward, holding the child's hands to assist them. In the background, a woman and another child are running or playing. The overall scene conveys a sense of active, healthy family life.

**IMPROVING THE REGION  
THROUGH ACTIVE,  
HEALTHY LIFESTYLES**





# Our Values

Shaped in collaboration with our Place Partners across LCR.

**Being Present:** Actively listening and demonstrating understanding; creating meaningful and constructive connection.

**Celebrating People:** Championing each other, communities and the joy that movement can bring.

**Daring to Disrupt:** Having the confidence and courage to challenge the status quo in pursuit of positive change.

**Deliberate Commitment:** Investing effectively; communicating opportunities, challenges, and progress clearly; holding ourselves accountable to our values.

**Being Curious:** Gathering and sharing ideas, able to question and learn from one another safely.

As part of our commitment to our values, we recognise the need for an inclusive and diverse Board. As an organisation, we believe we should be reflective of the people in our communities – particularly those from underrepresented groups.





# ROLE PROFILE

## Role Description

2X Board Members of Merseyside Sports Partnership, the Active Partnership for Liverpool City Region.

## Eligibility

- Board Members should either live or work within the Liverpool City Region.
- Board Members will be appointed following an open, publicly advertised recruitment process.
- Board Members will be classed as independent.
  - A person is independent if they are free from any close connection to the organisation and if, from the perspective of an objective outsider, they would be viewed as independent.

## Remuneration

This is a non-salaried position. Travel and other reasonable expenses will be reimbursed.

## Location

Partnership meetings and events will be held throughout Liverpool City Region. There will be a need to attend occasional, regional, and national Active Partnership meetings, some online and some in person.

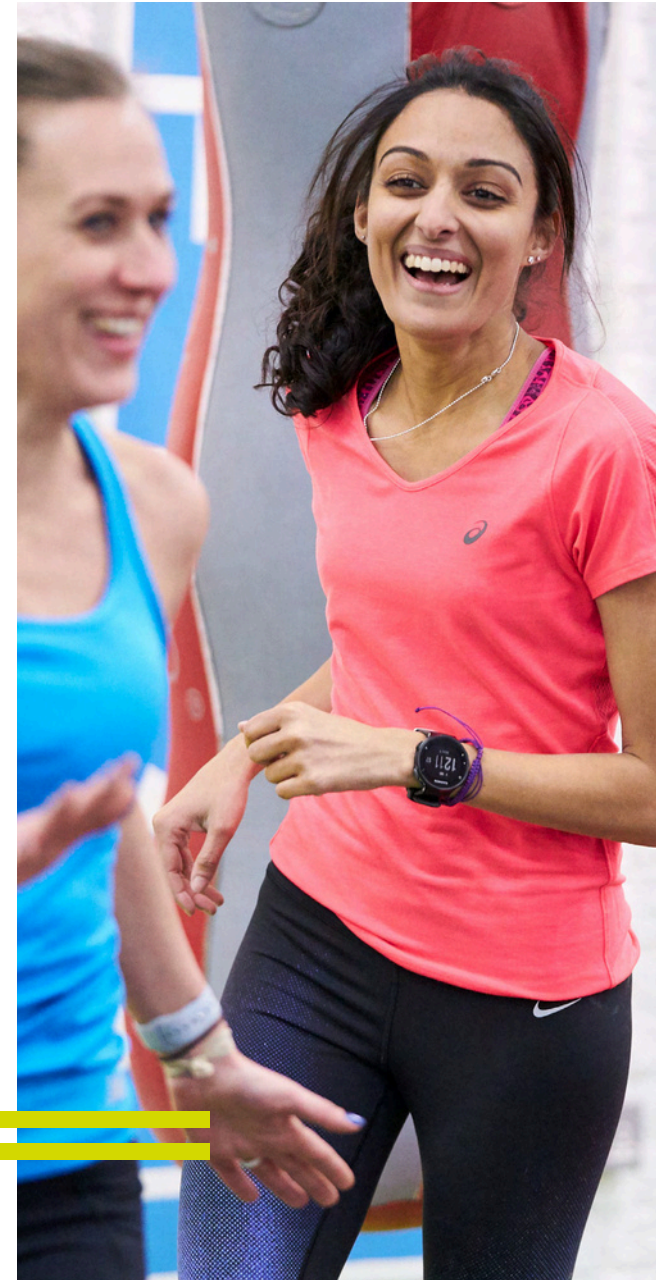
## Term

Three years, with the opportunity to be considered for reappointment for a second term.

## Time commitment

As a minimum, attendance and preparation for:

- An induction training event.
- Four meetings of the Board annually.
- Two Partnership events annually.
- Two other partner meetings or events such as conferences, launch events, etc.
- Regular contact with the Active Partnership's CEO, Leadership Team, and Chair of the Board.
- Other appropriate contributions will be considered and agreed upon following the appointment.







# ROLE PROFILE CONTINUED

## Purpose of role

The main duties of a Board Member should include:

- Contributing to the strategic leadership of a high-performing Board.
- Supporting the Chair to provide highly effective stewardship of the Active Partnership.
- Acting as an ambassador for the Partnership; representing it and the Board to partners at appropriate events.
- Ensuring that Board decisions are acted upon, that the Active Partnership is fit for purpose, and that it achieves continuous improvement.
- Supporting the work of the CEO, Leadership Team, and Chair.

## Main responsibilities

The main responsibilities of a Board Member include:

- Being a leading advocate for the Active Partnership.
- Contributing to the management of the Active Partnership Board.

- Ensuring that the Board receives accurate, timely and clear information.
- Liaising with and supporting the Partnership's CEO, Chair, and other management staff.
- Supporting the work of a high-performing Board.
- Actively engaging in the work of the Board.

## Experience

- Well connected, capable and willing to use influence to benefit the Partnership.
- Ideally, significant experience or strategic insight within the Education sector (Primary, Secondary, Further or Higher Education) or within the Sport and National Governing Body (NGB) landscape.
- Experience of involvement with Boards, Committees, and the governance role of Non-Executive Directors.
- Experience of strategic and business planning and review mechanisms.
- Experience of public relations and working with the media.
- Passionate about making a difference to an organisation that can affect people's lives positively.

## Background

Proven track record in one or more of the below.

We are ideally seeking backgrounds in **Education** or **Sport/NGBs**, but welcome applications from candidates with experience in other sectors including:

- Commercial,
- Business development,
- Youth sector,
- Children's services,
- Voluntary sector,
- Health,
- Physical activity,
- Equity and social inclusion,
- Marketing,
- Communications,
- Human resources,
- Workforce development,
- Ageing and living well,
- Finance,
- Sponsorship and fundraising,
- Education governance,
- Board development.



# APPLICATION & RECRUITMENT PROCESS

## We believe our Chair and Board Members should reflect Liverpool City Region and its people.

We are particularly keen to hear from people from underrepresented groups as we know this will allow us to make better, more informed decisions, provide wider perspectives, drive change and improve performance.

If you wish to apply please supply the following:

- An up-to-date CV.
- A supporting statement or covering letter of no more than two pages, which fully addresses your interest and suitability for the role, being clear to reference your specific expertise, your understanding of the role of MSP as an Active Partnership, and what you believe you could bring to the role.
- Details of two referees who can speak authoritatively about you (referees will NOT be contacted without your prior consent).
- Equal Opportunities Monitoring form.

If you wish to receive the content as a hard copy or in an alternative format, please get in touch. Supporting statements and covering letters can be accepted in written, video or audio format. Please email your submission to our admin box, [admin@merseysidesport.com](mailto:admin@merseysidesport.com), with 'Board for MSP' in the subject line of your email.

Candidates needing any assistance and/or adaptations to complete their application, please contact [admin@merseysidesport.com](mailto:admin@merseysidesport.com).

Should you wish to have an informal conversation about the role, please contact Justine Blomeley, CEO, MSP [j.blomeley@merseysidesport.com](mailto:j.blomeley@merseysidesport.com) or 07935 341 360.



**Application closing date:**  
2nd February 2026

**Interviews to take place:**  
9th - 20th February 2026

**Upload your documents:**

**UPLOAD**

## Our Offices:

**MSP**  
Cunard Building (Third Floor),  
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